

PCD Career Connections HUB

Partnership for Career Development

Explore: <https://www.careerconnectionsclub.com>

Bypass Link – (pass-by questionnaires): <https://photo360.pennoni.com/projects/lynda/>

Premiere Pathway Sponsor: \$25,000

PCD Support:

- Promotion to PCD consortiums In Cumberland, Perry and Dauphin/N. York and larger 8 County Area
- Promotion to PA Department of Education for Career Ready State-level newsletters
- Professional Development session – PCD offers attending educators/counselors Act 48 credit to review/use platform and supports integration into “339 Plans”
- PCD promotion and assistance with generating follow-up activities and offerings
- PCD expertise to develop relevant interest inventory questionnaire with association feedback/assistance

Platform Features Included:

(Note: Not all of these are required – but if provided, they can be incorporated)

- Full 3D rendering of pathway with mapping of objectives, progress, and integration of interest inventory questions – awards/“Easter eggs” can be added
- Link to sponsor’s website
- Link to any career opportunities from sponsor (PCD can promote these within the platform and separately)
- Web-hosted video content (e.g. YouTube video)
- Image files
- PDF documents
- Sponsor information / descriptions / etc.
- **Vector logo / graphics**
 - Easiest way for us to ensure high-quality logos for sponsors (& avoid pixilation / low-resolution logos)
- Sponsor’s branding guidelines
- Usage tracking reports (TBD)
- 360 degree tours (additional info below)**
- Supplied career-related games/activities* / links to games/activities
- Provided VR/AR materials/explorations (i.e. virtual anatomy)*
- Online learning/credentialing offerings*

* Additional fees may apply

** Additional fees apply

Tour info:

A fee is assessed to send a videographer to sites to create unique facility tours and embed them into the platform. Due to the nature of the process, the majority of the cost is associated with modifying the video to suit the platform. User provided digital video is acceptable (required specs apply), but discounts are not available due to the labor-intensive process.

Sponsoring associations receive these at cost: \$3,750

Non-association organizations can be added for \$7,500 each

Note: The Manufacturer's Association is a paid sponsor at the level and subsidizes the cost for their members, paying half. PCD also assists with supporting their pre-apprenticeship program which is included in their sponsorship.