# 2021-22 OFFERINGS

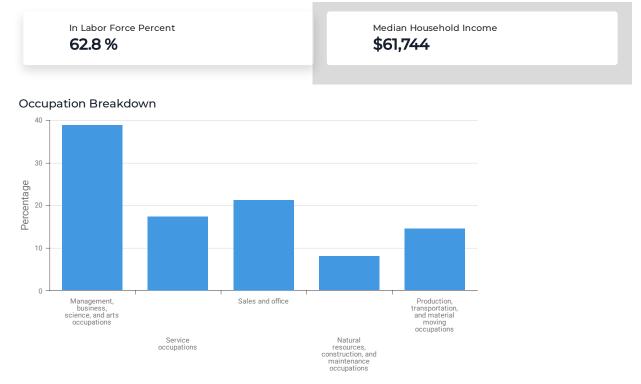


CAREER, COLLEGE & WORKFORCE READINESS Serving Pennsylvania - South Central School Offerings





# PENNSYLVANIA SNAPSHOT



#### TOP FIVE CAREER CLUSTERS

#### TOP FIVE CAREER CLUSTERS BY MOST ANNUAL OPENINGS

Workforce Region(s): Statewide Data -Pennsylvania

| Cluster                    | Annual Openings | Median Wages | Projected New Jo | Growth Rate |
|----------------------------|-----------------|--------------|------------------|-------------|
| Hospitality & Tourism      | 132,170         | \$24,696     | 59,150           | 8%          |
| Business Management &      | 115,510         | \$53,022     | -15,130          | -1%         |
| Marketing                  | 87,380          | \$40,002     | 170              | 0%          |
| Transportation, Distributi | 73,890          | \$38,294     | 36,270           | 6%          |
| Human Services             | 62,800          | \$31,630     | 56,590           | 13%         |
| Health Science             | 61,020          | \$62,440     | 84,730           | 13%         |
| Manufacturing              | 57,140          | \$42,316     | 3,230            | 1%          |
| Architecture & Constructi  | 46,940          | \$51,773     | 27,380           | 7%          |
| Education & Training       | 37,450          | \$56,304     | 28,760           | 8%          |

Source: Pathway2Careers (P2C) Policy Dashboard for Future Ready Schools; https://dashboard.pathway2careers.com/frs/



# CONSORTIUMS CAIU & COUNTY LOCATIONS

### COMBINED

- December 9, 2021, Holiday Luncheon Meeting 12:30-2:30pm
- January 13, 2022, 12-2:30pm
- April, 2022, 12-2:30pm

### REGIONAL

### CUMBERLAND

#### Times

as

#### listed

Locations: Carlisle Area Chamber of Commerce

- October 13, 2021, 2:00pm
- November 10, 2021, 2:00pm
- February 10, 2022, 12:00pm

### DAUPHIN

11:30am

meetings Locations: CAIU or other as announced • October 13, 2021

#### PERRY

9:00am

meetings Locations: Perry County EDA

• October 13, 2021



### SHOWCASE LUNCHEON

MAY 3, 2022 10:30 - 1:30PM

Social distancing protocols will be enforced to allow this event this school year, barring significant future condition changes.

The Showcase is time to demonstrate the value of the great work you do for our region and why more organizations and funding need to be funneled to support it. Let's make the case, together.

5



PCD's student programs will differ slightly from past years as we strive to maintain a highquality experience for your students, while respecting health and safety considerations.

Our in-person Career Connections programs will bring a smaller number of students (25-35 or so) into one room with distance seating. The businesses will speak with the students in a panel/ Q&A format, offering interactive opportunities as possible. We will livestream the panel/Q&A portion as an "in-school field trip" for those students unable to attend. If there is a high level of interest/ability to bring students in person, we will make every effort to secure more space.

Panel sessions will run between 1-2 hours, being mindful of health & safety precautions, as well as young attention spans. We will also attempt to hold these sessions at a host organization if at all possible, so please stay tuned for location changes.

We will remain flexible as the year progresses, and with your input, we will reassess this format for the winter/spring with the potential of expansions.

### MANUFACTURING - MADE IN PA

Date/Time: September 29, 2021–8:45am Location: Hybrid & Capital Area Intermediate Unit, 55 Miller Street, Enola–PA–17025

Manufacturing Careers in South Central PA are blooming! Our region is home to the "snack capital" of the world in food manufacturing, as well as home to billions of dollars of revenue in innovative manufacturing from organizations like Harley-Davidson, General Dynamics, and Hershey Foods.

Manufacturers need active, creative and curious students to consider these great careers, where an interested student may find themselves working with robots in a high tech environment, keeping industry formulas and secrets like a modern day, real-life spy movie.

### BUSINESS OF WELLNESS

Date/Time: October 26, 2021–8:45am Location: Hybrid & Capital Area Intermediate Unit, 55 Miller Street, Enola–PA–17025

The Business of Wellness session offers students an opportunity to explore the health and wellness industry's many needs from desk jobs and high tech imaging to personal care and healthcare facility needs.

Careers represented will focus on high-need occupations, many of which require less than a four year degree. Students will explore well-paying, in demand careers in our region, many that include portable, transferrable credentials, allowing for an essential career path that can be done just about anywhere, with round-the-clock needs and schedule flexibilities.

ENGINEERING

Date/Time: November 9, 2021 8:45am Location: Hybrid & Capital Area Intermediate Unit, 55 Miller Street, Enola PA 17025

Engineering experts at <u>ACEC.org</u> say this: about careers

What specific things do engineers design, help to manufacture or build, or help to operate and maintain? **Just look around you for the answers** cars, vans and trucks; roads, bridges and highways; trains, planes and buses; computers, cell phones and MP3 players; refrigerators, air conditioners and heating systems; etc. - the engineer's "invisible hand" in present in almost everything that you and others use and depend upon each and every day. Plus a multitude of other thing that are not as obvious: medical instruments, fire engines, farming equipment, food processing plants, sports equipment, musical instruments and recording equipment and the list goes on and on!"

### CONSTRUCTION & ARCHITECTURE

Date/Time: December 2, 2021, 8:45am

Location: Hybrid & Capital Area Intermediate Unit, 55 Miller Street, Enola PA 17025

A sample of Career One Stop's ability needs for construction:

- Problem Sensitivity Noticing when problems happen.
- Oral Expression Communicating by speaking.
- Visualization Imagining how something will look after it is moved around or changed.
- Written Comprehension Reading and understanding what is written.
- Deductive Reasoning Using rules to solve problems.
- Oral Comprehension Listening and understanding what people say.
- Inductive Reasoning Making general rules or coming up with answers from lots of detailed information.

### TECH 360 - TECHNOLOGY

Date/Time: January 20, 2022, 8:45am Location: Hybrid & TBA

Skills for careers in these fields often include (from Career One Stop):

- Critical Thinking Thinking about the pros and cons of different ways to solve a problem.
- Writing Writing things for co-workers or customers.
- Time Management Managing your time and the time of other people.
- Reading Comprehension Reading work-related information.
- Active Listening Listening to others, not interrupting, and asking good questions.
- Coordination Changing what is done based on other people's actions.

#### LAW/CRIMINAL JUSTICE/FORENSICS

Date/Time: February 3, 2022 8:45am Location: Hybrid & HACC TBA

We hear from students and educators that these careers are still popular amongst students. Why not? They appeal to those curious minds and problem solvers - the mystery solvers and the ones who like a storybook ending. We also know it's not always like that.

This career exploration program seeks to demonstrate the good, the bad and the realistic pathway for these career fields. These folks may not wear capes, but they are certainly some of the superheroes of our communities.

#### LOGISTICS/SUPPLY CHAIN MANAGEMENT/TRANSPORTATION

Date/Time: March 23, 2022 8:45am Location: Hybrid & Shippensburg University TBA

This PCD offering focuses on the high demand occupations in logistics. A short drive on 81 or 83 will quickly define the growing need for some of this industry - in trucking and intermodal freight, but there is much more to logistics than many people are aware of.

This program offers students an opportunity to take a look at fundamentals ("from developing knowledge of transportation, inventory control, warehousing, material handling, purchasing, production control, and the tools necessary to analyze and coordinate these activities") to learning about the many and varying careers that are in demand.

#### STUDENT INTEREST FOCUS: CREATIVE/ACTIVE

Date/Time: March 15, 2022, 8:45am Location: Hybrid & Rock Lititz TBA

It's the "A" in STEAM! Arts and humanities are a critical need as we move further into the 4th Industrial Revolution - AI. Experts agree that what separates machines from people is humanity, and keeping hold of that important piece means supporting careers in the arts.

Access Arts seeks to demonstrate and invite students to a large array of careers in the arts. There are many opportunities that offer traditional schedules, regular (and family-sustaining) wages, and traditional career ladder growth. We will be working to bring in a variety of traditional and non-traditional careers for exploration for students.

# STUDENT INTERESTS INDUSTRY NEEDS

#### ADDITIONAL SESSIONS - SPRING 2022

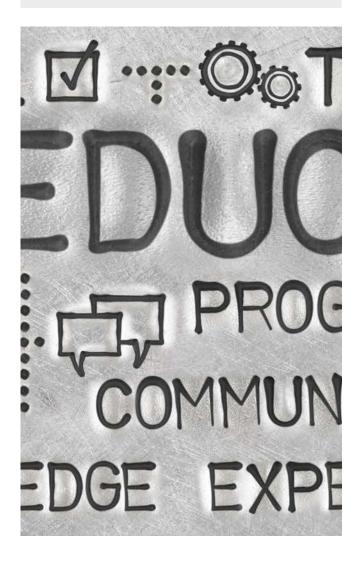
Sessions in the works include:

- Accounting/Business/Management/Finance
- Government/Law
- Hospitality/Tourism
- Human Services/Nonprofit
- DCNR/DEP



# EDUCATOR PROGRAMS EDUCATOR IN THE WORKPLACE

#### ACT 48 CREDITS



#### WATCH FOR UPDATES

4:30 - 7:30PM SESSIONS

OCTOBER 20, 2021 Kenworth of PA

NOVEMBER 16, 2021 TBA

DECEMBER 15, 2021 TBA

JANUARY 12, 2022 Pyramid Construction

 $\begin{array}{c} \text{FEBRUARY 17, 2022} \\ \text{TBA} \end{array}$ 

MARCH 23, 2022 Commonwealth of PA

SUBJECT TO MODIFICATIONS



# LEADERSHIP ACADEMY 2022 CAREER & WORKFORCE READINESS ON THE ROAD FOR SCHOOL PERSONNEL - JUNE 2022

#### TWO DAY SCHEDULE

7:30am-Morning Registration
8:00am Breakfast
8:30am - Welcome & Opening
9:00am - Board Buses
9:00 am - 3:45pm Site visits

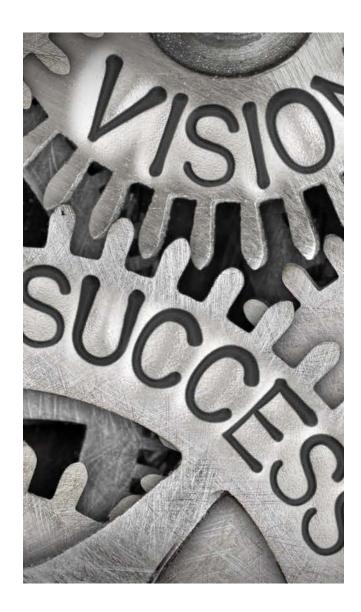
Lunch, transportation & materials are included

Cost per participant\* Participating Schools: \$40/day Guest Schools: \$175/day

#### **REGISTRATION:**

OPENS EARLY 2022

\* all sessions will meet at the CAIU in Enola. A final schedule with meeting locations will be available closer to the event



# ON YOUR RADAR WATCH YOUR INBOX FOR UPCOMING NEWS

MANUFACTURING DAY October 1

ACE - WEST SHORE TBA

ACE - EAST SHORE TBA

NOVEMBER IS CAREER DEVELOPMENT MONTH November 17 - Career Dev. Day

> NATIONAL APPRENTICESHIP WEEK November 8-14

 $\begin{array}{c} \text{CNA} \left( \text{EAST} \And \text{WEST} \right) \\ \text{TBA} \end{array}$ 

 $\underset{TBA}{EMT}\left(WEST\right)$ 

BUSINESS SIDE OF SPORTS TBA

> PULSE TBA

HERSHEY THEATRE TBA

# ON YOUR RADAR (CONT.)

# PROFESSIONAL DEVELOPMENT

Please let us know how we can develop sessions to best meet your needs.

Betty Holmboe has been contracted by PCD for her expertise in the 339 Plan and Career Development.

#### MANUFACTURING PRE-APPRENTICESHIP

This offering is available to PCD participating schools.

Contact us about starting a county initiative to include your school/s.

Have an idea for a program or initiative? Let us know! We like to hear from you to find ways to support your work!

# ADDITIONAL RESOURCES FOR YOUR CALENDAR & INFORMATION

CONFERENCES AND MORE

PACTA CO-OP CONFERENCE Virtual - 10/14

PACTA FALL WORKSHOP PennStater - State College 10/21

INTEGRATED LEARNING CONFERENCE Virtual - 11/3

PACTA ED & WORKFORCE SYMPOSIUM Feb. 10, 2022 - Hershey Lodge ESSENTIAL SITES

WORK STATISTICS - HIGH PRIORITY OCCUPATIONS <u>https://www.workstats.dli.pa.gov</u>

CAREER ONE STOP USDOL careeronestop.org

PA CAREER GUIDE https://www.workstats.dli.pa.gov/ Products/CareerGuide/Pages/ default.aspx

PATHWAY2CAREERS (P2C) POLICY DASHBOARD FOR FUTURE READY SCHOOLS <u>https://</u> dashboard.pathway2careers.com/frs/



#### 2021-2022 PROGRAMS/EVENTS/INITIATIVES

# AT A GLANCE

# 2021

#### SEPTEMBER

 Combined Consortium 9/9
 Career Connections - Focus on Manufacturing - 9/29

#### OCTOBER

#### ☐ Manufacturing Day 10/1

- Career Connections Focus on the Business of Wellness - 10/26
- Cumberland Consortium 10/13 2pm
- Dauphin Consortium 10/13 11:30am
- Perry Consortium 10/13 9:00am
- □ PACTA Co-op Conference Virtual 10/14
- □ PACTA Fall Workshop State College 10/21
- Educator in the Workplace at Kenworth of
  - Pennsylvania 10/20

#### NOVEMBER

#### CAREER DEVELOPMENT MONTH

- Career Connections Focus on Engineering 11/9
- Integrated Learning Conference Virtual 11/3
- Cumberland Consortium 11/10 2pm
- Perry Consortium 11/10 9:00am
- 🔲 Dauphin Consortium 11/10 11:30am
- Educator in the Workplace 11/16
- Career Development Day 11/17

#### DECEMBER

Career Connections - Focus on Construction & Architecture 12/2

- $\Box$  Educator in the Workplace 12/15
- Consortium Holiday Luncheon & Meeting -12/9

# 2022

#### JANUARY

- Combined Consortium 1/13
- Educator in the Workplace Pyramid Construction - 1/12
- Construction 1/12 Career Connections - Tech 360 - 1/20
- Career Connections Tech 500 1/2

#### FEBRUARY

- □ Career Connections Focus on Law
- Enforcement 2/3 A Penn St
- Perry Consortium 2/10 9:00am
- Cumberland Consortium 2/10 12:00pm
- Dauphin Consortium 2/9 11:30am
- PACTA Education & Workforce Symposium
   Hershey Lodge 2/10
- Educator in the Workplace 2/17

#### MARCH

- Career Connections Focus on
- Transportation & Logistics 3/22
- 🔲 Cumberland Consortium 3/10 12:00pm
- Dauphin Consortium 3/9 11:30am
- Perry Consortium 3/10 9:00am
- Career Connections Student Interests: Creative/Active - 3/15
- Educator in the Workplace 3/23

#### APRIL

🗌 Combined Consortium - Planning

#### MAY

Consortium - tentativeShowcase Luncheon 5/3

Contact Us: 717.732.8480 Anne Lauritzen <u>anne@crpcd.org</u>

#### PARTNERSHIP FOR CAREER DEVELOPMENT