

# PCD Sponsorship 2023

## Networking & Resources Breakfast (NRB)

\_\_\_ GOLD    \_\_\_ SILVER    \_\_\_ BRONZE    \_\_\_ SUPPORTER    \$ \_\_\_\_\_

## Showcase Luncheon (SL)

\_\_\_ GOLD    \_\_\_ SILVER    \_\_\_ BRONZE    \_\_\_ SUPPORTER    \$ \_\_\_\_\_

## Leadership Academy – Educator Program Sponsorship (LA)

\_\_\_ GOLD    \_\_\_ SILVER    \_\_\_ BRONZE    \_\_\_ SUPPORTER    \$ \_\_\_\_\_

## General Program & Operational Support

\_\_\_ GOLD    \_\_\_ SILVER    \_\_\_ BRONZE    \_\_\_ SUPPORTER    \$ \_\_\_\_\_

<u>LEVEL</u>	<u>AMOUNT</u>
GOLD	<input type="checkbox"/> \$5,000
SILVER	<input type="checkbox"/> \$2,500
BRONZE	<input type="checkbox"/> \$1,250
SUPPORTER	<input type="checkbox"/> \$500

Please contact us about additional sponsorship and investment opportunities for student and educator programing.

### **SPONSORSHIP INCLUDES:**

LEVEL	PROGRAM AD	YOUR SUPPLIED BANNER/MATERIALS	PROMOTION	PCD WEBSITE INCLUDES LINK TO YOUR ORG	TICKETS-NETWORKING	TICKETS-SHOWCASE	E-NEWSLETTERS TO SCHOOLS
GOLD	FULL PAGE	BEST LOCATIONS AT SITE	All, plus PR Gold inclusion	PREMIERE LOCATION	6	4	INCLUDED – LOGO/AD
SILVER	HALF PAGE	PREFERRED LOCATION AT SITE	All, plus PR Silver inclusion	PREFERRED LOCATION	5	3	INCLUDED – LOGO/AD
BRONZE	QUARTER PAGE	AT EVENT SITE	All, plus PR bronze inclusion	ON SITE	4	2	INCLUDED-LOGO/LINE LIST
SUPPORTER	BUSINESS CARD	AT EVENT SITE	All promotion	ON SITE	2	1	INCLUDED – LOGO/LINE LIST

### **In brief:**

**Networking & Resources:** PCD has offered this high-energy speed networking event since 2014 to help connect your organization with the many high school, CTCs and school personnel that directly provide student career programs who participate in PCD’s longstanding (25+ years now!) network of county consortiums in Dauphin, Cumberland and Perry Counties. This program is back in person, after an unfortunate Covid hiatus, and working to provide this high-demand offering in a safe and efficient way. All sponsor levels include a networking table for your materials.

**Showcase Luncheon:** This premiere, highly anticipated experience is back in person! The luncheon event features students speaking and presenting displays of career exploration experiences, plus a remarkable keynote speaker presenting to regional leadership in schools, businesses, and community. 8-county regional Superintendents, CTC Technical Directors, CEOs, State-agencies who are typically in robust attendance. Attendees remark enthusiastically about attending this event for years afterward.

**Leadership Academy:** PCD will be providing this two-day “on-the-road” site tour experience for school personnel again this year. PCD buses regional school personnel to business sites throughout the region to learn about new, emerging and high interest careers in our region and state. Visits to the PA Turnpike Authority, Harrisburg International Airport, Defense Logistics Agency, Ames True Temper, Comcast, Country Meadows Retirement Communities and more have had school personnel raving about this program for years.

# Response Form

Your Name	
Your Preferred Contact info	
Organization Name	
Address	
Website	
A/P Contact	
Phone	
Email	
Comments/Notes	

TOTAL \$ \_\_\_\_\_

Invoice Full Amount: \_\_\_\_\_

Check payment: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

Pay by QR Code Here:



All print deadlines are requested a minimum of two weeks prior to event. Sponsorship is accepted up to the week of the event, but late entries may not be included in the program book due to print deadlines.

Send electronic logos and ad submissions - all formats are acceptable; higher resolution images are appreciated, all programs are standard format letter-sized, vertical-to: [Lynda@crpcd.org](mailto:Lynda@crpcd.org)

Make checks payable to: Partnership for Career Development (or PCD), 55 Miller Street, Enola PA 17025

PCD is a 501c-3 non-public organization. FEIN: 85-1507149. W9 form is available upon request.